



North West Labels Ltd.

Manufacturers of Quality Adhesive Labels
Suppliers of Pricing Guns, Till Rolls and Printed Stationery

Make Your Message Stick!



Unit 10, Kilderry Business Park, Muff, Co. Donegal, Ireland.

Tel: +353 (0)74 93 84088 Email: sales@nwlabels.com

www.nwlabels.com

INTRODUCTION




North West Labels Ltd.

Established in early 2006, North West Labels is a company with commitment to quality. We provide a wide variety of choice in design, all of which is delivered in the quickest possible lead time.

From plain to full-colour labels, we've got it all.

We also provide a first class service in office stationery. Price guns, thermal printers and 'Point of Sale' consumables are all part of the extensive product range that is aimed at catering for you.

Call us today for a free quotation.

 +353 (0)74 93 84088

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FISHING SECTOR LABELS



We manufacture and supply labels and other printed goods to the processing sector throughout Ireland.

We use only the highest quality adhesive designed to

cater for severe temperatures from -30°C to $+60^{\circ}\text{C}$. It conforms to the most stringent Bfr XIV regulations for non-fatty foodstuffs (ISEGA Cert. No 21480 U 05)

Since opening in early 2006 we have rapidly gained a strong reputation as a reliable and efficient producer of high-end labels.

Our customers have come to depend on our prompt service to match their busy schedules.

Other Products Include:

- Printed Office Stationery.
- Brochures / Flyers.
- Duplicate / Triplicate NCR Books.
- Thermal Label Over-Printers.
- Printer Ribbon.



Foyle Fishermen's Co-op Soc. spp
Greencastle Co Donegal Ireland
TEL: 00353 749381170 FAX: 00353 749381200



TESTIMONIALS:

"North West Labels have supplied Errigal Seafoods for a long number of years. We find their service and competitive pricing second to none. We have worked closely with James in the area of label design and find that his experience is invaluable.

In our business it's essential to have business partners we can rely on."

John O'Donnell
– Errigal Seafoods Ltd.



"We have found that North West Labels provide an excellent service, often at very short notice during peak-times. Nothing is too much trouble to them. We recommend them to all our colleagues."

Eddie Cunningham
– Killybegs Seafoods Ltd.



Technical Specification:

All labels produced using freezer adhesive, suitable for use in -30°C to $+60^{\circ}\text{C}$

FLASH LABELS

Choose your own unique message

Choose from a range of colours.
Create your own message.



HEIGHT: 38mm



HEIGHT: 18mm



Size: 50mm x 50mm

TECHNICAL SPECIFICATION:

Sizes 18mm, 32mm, 38mm and 50mm available. (More on Request)

PRICE GUN LABELS

Eye-catching price labels can increase the 5-10 seconds which customers spend at your product display.

This is crucial for the 80% of goods which are not stored at eye-level.

Use maximum contrast between the font colour and background to give added clarity and improved visual presence.

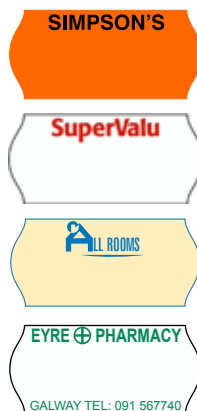
TOP TIP

Facts show that unmarked goods tend to remain on the shelf, while having your brand-name on thousands of items gives a subliminal marketing advantage.

94% Increase on Sales

"It's the most effective form of advertising, as customers can respond directly to the offer on display"

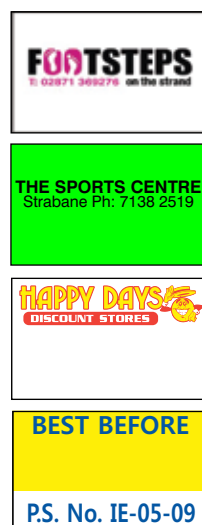
SINGLE-LINE LABELS 26mm x 12mm



(Labels shown actual size)

Other sizes available on request.

TWO-LINE LABELS 26mm x 16mm



TECHNICAL SPECIFICATION:

We supply all the most common standard gun labels. Labels available in a choice of colours. Plain or Pre-Printed and in permanent or peelable adhesive.

PRICE GUNS



uno

Uno Single-Line and Two-Line
Price Guns



Open C-6
Single-Line Price Gun

Open C-17
Two-Line Price Gun

36mm Gun Labeller

Prints large circular and square labels.



ALL NEW PROMO PRICE GUN



- ✓ 13 PROMOTIONAL OPTIONS
- ✓ MULTI-BUY FUNCTION
- ✓ 7 DIGIT PRICING



Starter Pack Includes:

- ✓ Promo Price Gun
- ✓ TEN FREE Rolls of Labels
- ✓ and ONE FREE Ink Roller

BEST SELLERS



Label Samples:

SPECIAL OFFER €234567	BARGAIN BUY £234567
BUY ONE GET ONE FREE! £234567	CUT PRICES NOW ONLY €234567
BUY ANY 2 GET ONE FREE! €234567	HALF PRICE NOW ONLY £234567
ANY TWO FOR ONLY €234567	SAVE 10% NOW ONLY £234567
SALE PRICE £234567	SAVE 25% NOW ONLY €234567
REDUCED DOWN TO £234567	SAVE 33% NOW ONLY €234567
€234567	

Label Size: 26mm x 19mm

TECHNICAL SPECIFICATION:

Available in permanent or peelable adhesive. Includes Two Year Warranty.

LABELS IN SECONDS...

Use Zebra's easy printer range to create in-house labels on demand.



Zebra's G-Series compact desktop printers for print widths up to 4 inches deliver best-in-class speed and performance. From the basic GK™ model to the feature-rich GX™ model, the G-Series printers are reliable, durable and flexible to fit almost any low- to mid-volume printing application and budget.

Zebra's G-Series printers support many applications, including:

- Retail pricing and receipt printing
- Pharmacy prescription labelling
- Healthcare labelling
- Product and shipping labelling



STANDARD FEATURES

- Thermal transfer or direct thermal
- Programming language: EPL and ZPL are standard construction: Dual-wall frame
- Tool-less printhead and platen replacement
- OpenACCESS™ for easy media loading
- Quick and easy ribbon loading
- Auto-calibration of media
- Further details at www.zebra.com

CUSTOMISED LABELS

A wide range of colours shapes and materials available.

Food Labelling

We provide a wide range of labels for your own in-house over-printers. From existing labels to new concepts, we cater for all.



NEED MORE INFORMATION?

For queries regarding food labelling, please contact the Food Safety Authority of Ireland.
Advice Line: 1890 33 66 77 Email: info@fsai.ie Fax: +353 1 8171301 www.fsai.ie

BUTCHERS LABELS

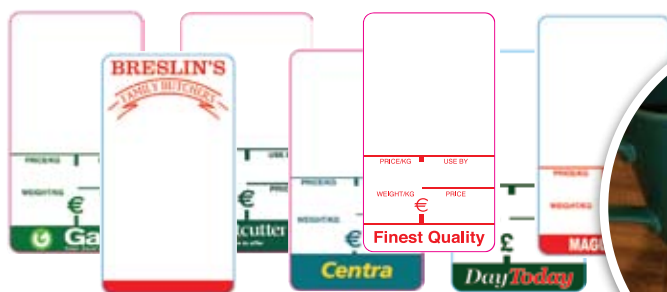
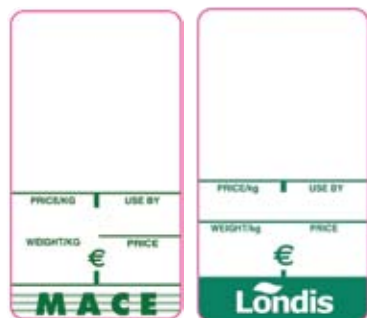
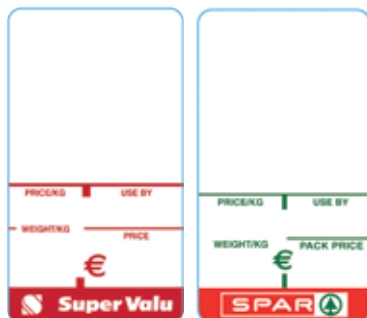


"Supplying Labels to Champion Butchers throughout Ireland"



WEIGHING SCALE LABELS

High performance thermal labels for weighing scales



Label Size: 38.5mm x 70mm



TECHNICAL SPECIFICATION:

Labels are boxed in cartons of 100 rolls x 550.

Most brand names are stock items and can be delivered over-night.

Labels suit all the most popular weighing scales, including Avery Berkel, Digi, Dibal and Cas.

PHARMACY LABELS

We manufacture both plain and custom printed labels.



Certified for TouchStore Rx.
Pharmacy Management Software



The best Pharmacy Management software is of no use if you don't have the right consumables. Damaged or malfunctioning printers due to inadequate labels and till rolls will bring your Pharmacy to a grinding halt – then you find yourself in the worst pharmacist's nightmare: writing labels by hand.

That is why TouchStore Rx. has put in place a quality certification process for till rolls and labels used within Integra™ Pharmacy Management Software. Items such as core material, size, paper residue, coating and other parameters are checked and the labels are tested before being "Approved" for use. TouchStore Rx. want satisfied customers – just like you.

So when you switch your Pharmacy Management software to Integra, you will find that **NORTH WEST LABELS** has the full range of consumables to work with Integra Rx (Dispensary) and Integra POS (Point of Sale).

Contact TouchStore Rx. on
Tel: 1890 927 094 or visit www.touchstore.ie



CUSTOMER ADVICE
Your prescription is now
due for renewal

**IMPORTANT
REMEMBER**

Generic Labels always in stock.
Next day delivery.

Keep out of sight and reach of children

**GENERIC LABEL
STOCK ITEM**



Keep out of reach of children

O'Donnell's Pharmacy (Gweedore)
STRANACORKRA, DERRYBEG. Ph. 074-9532255



Christy McLoughlin B.Sc. (Pharm) M.P.S.I.
BALLINA SHOPPING CENTRE, CO. MAYO Ph. 096-70116

TECHNICAL SPECIFICATION:

Printed on Direct Thermal material with Peelable Adhesive for easy removal,
or on Permanent Adhesive with added Tamper Resistant Slits for extra security.
Label Size: 70mm x 37mm

PRINTED STATIONERY

Our range of printed office stationery offers you the widest choice.

From short digital runs to larger volumes, we can cater for practically any requirement.

Maybe you need some Invoice / Delivery Note Books, available in Duplicate or Triplicate in sizes A6, A5 and A4.

From full colour promotional flyers and posters to invitations, gift vouchers and draw tickets we cater for all your printing needs.

Impress your customers with small gifts like pens, key rings, lighters and golf balls, all of which can carry your own brand and contact details, keeping your company firmly in their mind.



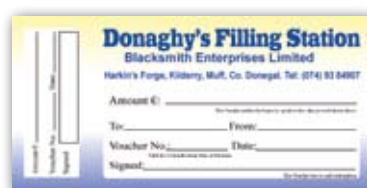
Flyers and Business Cards



Draw/Dance Tickets



Gift Vouchers



Invoice / Delivery Note Books



OUR CLIENT PORTFOLIO

Some of the leading companies we provide for.

M^cELHINNEY^s

BALLYBOFEY CO DONEGAL



Arctic Fish (Processing) Co.



touchstore



Fáilte Ireland



eason



SPECIAL OFFERS

We strive to give you value.

Why not avail of the following offers in-store or give to a friend or colleague.

*If a product that you need is not shown here, please call our office to enquire. We'll be glad to help.

SAVE

SPECIAL OFFER

FREE PRICE GUN

Get a FREE Price Gun worth €49 when you buy three boxes or more of Gun Labels.



OFFER 1

€49 OFF!

SAVE

SPECIAL OFFER



20% OFF

Get 20% OFF ANY ZEBRA GK Thermal Printer with any label order over €500.

OFFER 2

€60 OFF!

SAVE

SPECIAL OFFER

FREE DESIGN FREE PLATES

Get FREE Design and Printing Plates with any label order over €1,000. (Usually €69 per plate)

OFFER 3

save €100's

* Produce coupon in-store to avail of offer. Offers subject to availability. One Coupon per transaction. Coupons are not cash redeemable. Prices subject to VAT. Terms and conditions apply.

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